



UNIVERSITY PARTNERSHIP CASE STUDY

UNIVERSITY OF GREENWICH

Focusing on Maths and Computing departments, our partnership with the University of Greenwich enables regular engagements with students throughout the academic year via presentations, workshops, networking events and other employability initiatives. The focus is all around raising awareness of the student's skills and abilities to succeed within a digital career.

FDM's integration within the curriculum has led to an increase in the number of motivated, enthusiastic and talented graduates from the University of Greenwich joining the FDM Graduate Programme. Key contacts within the faculty have taken the time to get to know FDM and, in addition to the strong relationships they have with their students, they are able to offer advice, guidance and support throughout the recruitment process and their time on the graduate programme. Our work has also extended into related school initiatives and sponsorship provided for specific career events.





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UNIVERSITY OF LEICESTER

FDM and the University of Leicester have developed a strong partnership over the past few academic years through targeted interventions and a clear strategy. This has led to a dramatic increase in the number of graduates joining the FDM careers programme. Staff at the university spent time at the FDM centres company in order to get to know the FDM business model and the opportunities for students, as well as analysing recruitment data to identify key target groups within the university.

We work closely with the computer science department contributing to advisory boards for the department, as well as working with academics around curriculum projects. This enables students to gain experience in real life challenges, whilst also understanding the range of roles and opportunities available within a digital career. We are also a key partner for The Leicester Award whereby we work with a group of highly motivated students on real business challenges. From this initiative we have built a significant talent pipeline for Leicester graduates now working as successful FDM consultants.





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UNIVERSITY OF BIRMINGHAM

Through dedicated contacts within the careers service and academic department, we have a growing partnership with the University of Birmingham. Both the university and FDM have spent time getting to understand each other's opportunities and through the use of data, have developed a clear strategy around the work we are delivering.

With campus activity focusing within Computer Science undergraduate and conversion courses, Mathematics and across all sciences, we have seen a real increase in the number of students across all of our work experience and graduate programmes, particularly within the technical space. As a result of this, we are now able to have a dedicated student brand ambassador on campus supporting our activities, which include a range of work from curriculum input, workshops, networking sessions, presentations and sponsorship of the annual Women in Tech Conference organised and run by the Women in Science and Engineering society.

